

Code: 9E00402

MBA IV Semester Regular & Supplementary Examinations, June 2012

INTERNATIONAL BUSINESS MANAGEMENT

(For students admitted in 2009 - 10 & 2010 - 11 only)

Time: 3 hours

Max Marks:60

Answer any FIVE questions
All questions carry equal marks

1. Discuss the impact of political and legal environment on international business.
2. What are the trade barriers involved in international trade regular work?
3. Describe the role of world trade organization.
4. Explain the trends in India's balance of payments position. What are the reasons for disequilibrium in the BOP?
5. Examine the steps involved in global strategic management process.
6. Enumerate the objectives and functions of IMF.
7. Describe the international marketing strategies in different stages of product life cycle.
8. What is the role of SEZ's in the growth of the nation?
